

2009 Special Sections & EXTRA Sections

Newspaper Special Section Details

* Online - May contain additional online only content and/or tools.

SECTION	PUBLISHING DATE	BOOKING DEADLINE	MATERIAL DEADLINE		FORMAT	TYPE	Advertising Contact	Section Content Contact
JANUARY								
Alzheimer's Awareness	Thursday, January 15	Wednesday, January 7	Friday, January 9		Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
New Worker's, New Skills	Thursday, January 15	Tuesday, January 6	Thursday, January 8		Broadsheet	Editorial	Debra Gallant	Special Sections - Adam Gutteridge
Babies Of The Year	Saturday, January 17				Broadsheet	Editorial	Betsy Bertram	Classified
Investing I	Thursday, January 22	Wednesday, January 14	Friday, January 16		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Chinese New Year- Special Feature	Saturday, January 24	Monday, January 12	Tuesday, January 13		Liv. Feature Pages	Editorial	Joanne Murchison	Living
Tax Strategies	Thursday, January 29	Wednesday, January 21	Friday, January 23		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Women's Health	Thursday, January 29	Wednesday, January 21	Friday, January 23	Online	Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
FEBRUARY								
Investing II	Thursday, February 5	Wednesday, January 28	Friday, January 30		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Fashion Extra: Romance	Wednesday, February 11	Thursday, January 22	Wednesday, February 4		Glossy Broadsheet	Editorial	Joanne Murchison	Life, Fashion
Olympics- 1 Year out	Thursday, February 12	Wednesday, February 4	Friday, February 6	Enhanced Online	Broadsheet	Editorial	Joanne Murchison	Sports - Mike Simpson
Desi Life	Thursday, February 12	Thursday, January 15	Thursday, January 22	Online	Glossy Magazine	Editorial	Lara Barlow	Editorial - Shree Paradka
Investing III	Thursday, February 12	Wednesday, February 4	Friday, February 6		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Auto Show I	Thursday, February 12	Wednesday, February 4	Friday, February 6	Enhanced Online	Broadsheet	Editorial	Tami Coughlan	Wheels- Mark Richardson
Canada's Best Diversity Employers	Thursday, February 19	Wednesday, February 11	Friday, February 13		Broadsheet	Editorial	Debra Gallant	Special Sections - Adam Gutteridge
Auto Show II	Thursday, February 19	Wednesday, February 11	Friday, February 13	Enhanced Online	Broadsheet	Editorial	Norm Laing	Wheels- Mark Richardson
Investing IV	Thursday, February 19	Wednesday, February 11	Friday, February 13		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Online Trading	Saturday, February 21	Wednesday, February 11	Friday, February 13	ADVERTORIAL	Broadsheet	Advertising	Theresa Rasp	
Education-MBA	Saturday, February 21	Wednesday, February 11	Friday, February 13		Broadsheet	Editorial	Dave Gittings	Business - Mark Atchison
MARCH								
Travel Extra-Europe	Sunday, March 1	Thursday February 5	Wednesday, February 18	Enhanced Online	Glossy Broadsheet	Editorial	Gayle Matthews	Travel - Jim Byers
Wheels Extra	Sunday, March 15	Thursday, February 19	Wednesday, March 4		Glossy Broadsheet	Editorial	Norm Laing	Wheels- Mark Richardson
Earth Hour Guide	Thursday, March 26	Wednesday, March 18	Friday, March 20		Feature Pages	Editorial	Lynda Lombard	City-Janet Hurley
Courses & Careers	Thursday, March 26	Wednesday, March 18	Friday, March 20		Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
APRIL								
Food Extra	Wednesday, April 1	Thursday, March 12	Wednesday, March 25		Glossy Broadsheet	Editorial	Joanne Murchison	Living
Niagara on the Lake	Thursday, April 2	Wednesday, March 25	Friday, March 27		Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
Best Employers for New Canadians	Thursday, April 2	Wednesday, March 25	Friday, March 27		Feature Pages	Editorial	Debra Gallant	Special Sections - Adam Gutteridge
Golf 2009 Magazine	Thursday, April 9	Tuesday, March 10	Friday, March 13		Glossy Magazine	Editorial	Joanne Murchison	Travel - Jim Byers
Travel Rewards	Thursday, April 9	Wednesday, April 1	Friday, April 3		Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Buying and Selling a Home	Thursday, April 16	Wednesday, April 8	Friday, April 9	Online	Broadsheet	Editorial	Cindy Nichols	Special Sections - Adam Gutteridge
Living Green I	Saturday, April 18	Wednesday, April 8	Monday, April 13		Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
Wheels Extra	Sunday, April 19	Thursday, March 26	Wednesday, April 8		Glossy Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
International Earth Day	Wednesday, April 22	Tuesday, April 14	Friday, April 17		Broadsheet	Editorial	Janet Hurley	
Buying a Car	Thursday, April 23	Wednesday, April 15	Friday, April 17		Broadsheet	Editorial	Mike McIntyre	Wheels - Mark Richardson
Fashion Extra	Wednesday, April 29	Thursday, March 26	Thursday, April 16		Glossy Broadsheet	Editorial	Joanne Murchison	Life, Fashion- David Graham
Mortgages	Thursday, April 30	Wednesday, April 22	Friday, April 24		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
SickKids	Thursday, April 30	Tuesday, April 21	Monday, April 27	Online	Broadsheet	Editorial	Rob Humphries	Special Sections - Adam Gutteridge
MAY								
Mental Health	Saturday, May 2	Thursday, April 9	Thursday, April 23	Enhanced Online	Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Allergies & Asthma	Thursday, May 7	Wednesday, April 29	Friday, May 1		Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Small Business	Thursday, May 7	Wednesday, April 29	Friday, May 1	Enhanced Online	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Home Improvement	Thursday, May 7	Wednesday, April 29	Friday, May 1		Broadsheet	Editorial	Rob Humphries	Real-Estate- Gale Beeby
Nursing Week	Saturday, May 9	Tuesday, April 28	Friday, May 1	Online	Broadsheet	Editorial	Deb Gallant	
Food Extra:Wine Tours- Local wines	Wednesday, May 13	Thursday, April 23	Wednesday, April 6		Special Report: Inside Living	Editorial	JoAnne Murchison	Living
Prime Time	Saturday, May 23	Wednesday, May 6	Friday, May 8		Broadsheet	Advertising		
Wheels Extra	Sunday, May 24	Thursday, April 30	Wednesday, May 13		Glossy Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Mobile Technologies	Thursday, May 28	Tuesday, May 19	Wednesday, May 20		Broadsheet	Editorial	Theresa Rasp	Special Sections - Mark Atchison
High-End Condo Section	Saturday, May 30	Wednesday, May 20	Friday, May 22		Broadsheet	Editorial	Dave Gittings	Real-Estate- Gale Beeby

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JUNE								
Digital Photo I	Thursday, June 4	Wednesday, May 27	Friday, May 29	Enhanced Online	Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Do It! This Summer	Thursday, June 4	Thursday, May 7	Thursday, May 14	Enhanced Online	Glossy Magazine	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Fractional Properties	Saturday, June 6	Wednesday, May 20	Friday, May 22		Broadsheet	Advertising	Dave Gittings	NIH-
Online Trading	Saturday, June 6	Wednesday, May 27	Friday, May 29		Broadsheet	Advertising	Theresa Rasp	
Fashion Extra- Best dressed list	Wednesday, June 10	Thursday, May 21	Wednesday, June 3	Enhanced Online	Special Report	Editorial	JoAnne Murchison	Life, Fashion- David Graham
Digital Photo II	Thursday, June 11	Wednesday, June 3	Friday, June 5	Enhanced Online	Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
HDTV	Thursday, June 11	Wednesday, June 3	Friday, June 5	Enhanced Online	Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Pride Week	Thursday, June 18	Wednesday, June 10	Friday, June 12		Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Men's Health	Thursday, June 17	Wednesday, June 10	Friday, June 12	Enhanced Online	Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Prime Time	Saturday, June 20	Wednesday, June 3	Friday, June 5		Broadsheet	Advertising		
Tour Toronto	Saturday, June 20	Wednesday, June 17	Friday, June 19	Enhanced Online	Broadsheet	Editorial	Gayle Matthews	Travel- Jim Byers
JULY								
Toronto Grand Prix	Thursday, July 9	Wednesday, July 1	Friday, July 3		Broadsheet	Editorial	Joanne Murchison	Sports-Mike Simpson
Fractional Properties	Saturday, July 11	Thursday, June 23	Thursday, July 2		Broadsheet	Advertising	Dave Gittings	NIH-
AUGUST								
Back to School	Thursday, August 13	Wednesday, August 5	Friday, August 7	Online	Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Insurance	Saturday, August 15	Wednesday, August 5	Friday, August 7		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Fractional Properties	Saturday, August 15	Wednesday, July 29	Friday, July 31		Broadsheet	Advertising	Dave Gittings	NIH
Continuing Education	Thursday, August 20	Wednesday, August 12	Friday, August 14		Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
SEPTEMBER								
Toronto International Film Festival	Thursday, September 10	Wednesday, September 2	Friday, September 4		Broadsheet	Editorial	JoAnne Murchison	Entertainment - Doug Cudmore
World of MBA's	Thursday, September 10	Wednesday, September 2	Friday, September 4		Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Prime Time	Saturday, September 12	Wednesday, August 26	Friday, August 28		Broadsheet	Advertising		
Food Extra:Wine Tours- Local wines	Wednesday, September 9	Thursday, August 20	Wednesday, September 2		Special Report: Inside Living	Editorial	JoAnne Murchison	Living
Insiders' Guide to Colleges and Olympics- 6 Months Year out	Thursday, September 17	Friday, June 25	Thursday, July 23	Online	Glossy Magazine	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Men's Health: Prostate Cancer	Thursday, September 17	Wednesday, September 9	Friday, September 11	Enhanced Online	Broadsheet	Editorial	JoAnne Murchison	Sports - Mike Simpson
Pre-Owned Wheels- series I	Thursday, September 17	Wednesday, September 9	Friday, September 11		Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Online Trading	Saturday, September 19	Wednesday, September 9	Friday, September 11		Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Wheels Extra	Sunday, September 20	Thursday, August 27	Wednesday, September 9		Glossy Broadsheet	Editorial	Theresa Rasp	Wheels - Mark Richardson
Fashion Extra	Wednesday, September 23	Thursday, September 3	Wednesday, September 16		Glossy Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Women and Cancer	Thursday, September 24	Wednesday, September 16	Friday, September 18		Broadsheet	Editorial	JoAnne Murchison	Life, Fashion: David Graham
Fractional Properties	Saturday, September 19	Wednesday, September 2	Wednesday, September 9		Broadsheet	Advertising	JoAnne Murchison	Special Sections - Adam Gutteridge
OCTOBER								
Travel Rewards	Thursday, October 1	Wednesday, September 23	Friday, September 25		Broadsheet	Editorial	Dave Gittings	NIH-Jeff Fry
WE DAY	Thursday, October 1	Wednesday, September 23	Friday, September 25		Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
World Teachers Day	Thursday, October 1	Wednesday, September 23	Friday, September 25		Broadsheet	Editorial	Lara Barlow	Special Sections - Doug Devine
Me to We	Thursday, October 1	Wednesday, September 23	Friday, September 25		Broadsheet	Editorial	JoAnne Murchison	Special Sections- Doug Devine
Prime Time	Saturday, October 3	Wednesday, September 16	Friday, September 18		Broadsheet	Advertising	Lara Barlow	Special Sections - Doug Devine
Travel Extra:Travel Sun/ Cruising	Sunday, October 4	Thursday, September 10	Wednesday, September 23		Glossy Broadsheet	Editorial		Travel- Jim Byers
Toronto Vital Signs	Tuesday, October 6	TBD	TBD	Enhanced Online	Broadsheet	Editorial	Lara Barlow	
Food Extra	Wednesday, October 7	Thursday, September 17	Wednesday, September 30		Glossy Broadsheet	Editorial	JoAnne Murchison	
Further Education	Thursday, October 8	Wednesday, September 30	Friday, October 2		Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Living Green II	Saturday, October 10	Wednesday, September 30	Friday, October 2		Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Home Improvement	Thursday, October 15	Wednesday, October 7	Friday, October 9		Broadsheet	Editorial	JoAnne Murchison	Real-Estate- Gale Beeby
Small Business Week	Thursday, October 15	Wednesday, October 7	Friday, October 9		Broadsheet	Editorial	Rob Humphries	Business - Mark Atchison
Pre-Owned Wheels- series II	Thursday, October 15	Wednesday, October 7	Friday, October 9		Broadsheet	Editorial	Theresa Rasp	Wheels - Mark Richardson
GTA Top Employers	Saturday, October 17	Tuesday, October 6	Thursday, October 8	Enhanced Online	Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Wheels Extra	Thursday, September 24	Thursday, September 24	Wednesday, October 7		Glossy Broadsheet	Editorial	Debra Gallant	Business - Mark Atchison
							Norm Laing	Wheels - Marck Richardson

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Vehicles 2010- A year in review	Monday, October 19	Wednesday, October 14	Friday, October 16		8-pg Insert in 'A'		Norm Laing	Wheels - Marck Richardson
Investing V	Thursday, October 22	Wednesday, October 14	Friday, October 16		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Caribbean Travel (Closed Section)	Monday, October 26	Wednesday, October 14	Friday, October 16	Enhanced Online	Broadsheet		Gayle Matthews	Travel- Jim Byers
Wealth Management	Saturday, October 31	Wednesday, October 21	Friday, October 23		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
NOVEMBER		NOVEMBER			NOVEMBER			NOVEMBER
Diabetes	Thursday, November 5	Wednesday, October 28	Friday, October 30	Enhanced Online	Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
New Vehicles - 2009	Thursday, November 5	Wednesday, October 28	Friday, October 30		Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Fashion Extra- Sustainable Fashion	Wednesday, November 11	Thursday, October 22	Wednesday, November 4		SPECIAL REPORT	Editorial	JoAnne Murchison	Life, Fashion: David Graham
Investing VI	Thursday, November 12	Wednesday, November 4	Friday, November 6		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Children's Mental Health	Thursday, November 12	Wednesday, November 4	Friday, November 6		Broadsheet	Editorial	Rob Humphries	Special Sections - Adam Gutteridge
Santa Clause Parade & Song Sheet	Thursday, November 12	Wednesday, November 4	Friday, November 6		8-pg Broadsheet		JoAnne Murchison	Life
Mobile Technology	Monday, November 16	Wednesday, November 11	Friday, November 13		Feature pgs within Buss	Editorial	Theresa Rasp	Business - Mark Atchison
Vehicles 2010- A year in review	Monday, November 16	Wednesday, November 11	Friday, November 13		8-pg Insert in 'A'		Norm Laing	Wheels - Marck Richardson
Holiday Gift Guide	Thursday, November 19	Wednesday, November 11	Friday, November 13	Online	Broadsheet	Editorial	Rob Humphries	Special Sections - Adam Gutteridge
Pre-Owned Wheels- series III	Thursday, November 19	Wednesday, November 11	Friday, November 13		Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Online Trading	Saturday, November 21	Wednesday, November 11	Friday, November 13		Broadsheet	Editorial	Theresa Rasp	
Continuing Education	Monday, November 23	Wednesday, November 18	Thursday, November 19		Broadsheet	Editorial	Lynda Lombard	Special Sections - Adam Gutteridge
HDTV	Monday, November 26	Wednesday, November 18	Friday, November 20		8-page Standalone	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Digital Photo III	Thursday, November 26	Wednesday, November 18	Friday, November 20	Enhanced Online	Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Investing VII	Thursday, November 26	Wednesday, November 18	Friday, November 20		Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Real Estate Investing	Thursday, November 26	Wednesday, November 18	Friday, November 20		Broadsheet	Editorial	Cindy Nichols	Real-Estate- Gale Beeby
Vehicles 2010- A year in review	Monday, November 16	Wednesday, November 11	Friday, November 13		8-pg Insert in 'A'		Norm Laing	Wheels - Marck Richardson
Wheels Extra	Sunday, November 29	Thursday, November 5	Wednesday, November 18		Glossy Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Wheels A-section pullout	Monday, November 30	Wednesday, November 25	Friday, November 27		8-PAGE PULL OUT		Norm Laing	Wheels - Mark Richardson
DECEMBER		DECEMBER			DECEMBER			DECEMBER
Digital Entertainment	Thursday, December 3	Wednesday, November 25	Friday, November 27	Online	Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Travel Extra: Travel Sun	Sunday, December 6	Thursday, November 13	Wednesday, November 26		Glossy Broadsheet	Editorial	Gayle Matthews	Travel- Jim Byers
Last Minute Shopping Guide	Thursday, December 10	Wednesday, December 2	Friday, December 4	Online	Broadsheet	Editorial	Rob Humphries	Life, Shopping
Food Extra/ holiday entertaining	Wednesday, December 16	Thursday, November 26	Wednesday, December 9	Online	Broadsheet	Editorial	JoAnne Murchison	Living
Pre-Owned Wheels- series IV	Thursday, December 17	Wednesday, December 9	Friday, December 11		Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
The Very Last Minute Shopping Guide	Thursday, December 17	Wednesday, December 9	Friday, December 11	Online	Broadsheet	Editorial	Rob Humphries	Life, Shopping
Vehicles 2010- A year in review	Monday, December 21	Wednesday, December 16	Friday, December 18		8-pg Insert in 'A'		Norm Laing	Wheels - Marck Richardson