

2010 Special Sections & EXTRA Sections

Newspaper Special Section Details

* Online - May contain additional online only content and/or tools.

thestar.ca
healthzone.ca
parentcentral.ca
yourhome.ca
wheels.ca

ONLINE BOOKING DEADLINES:
weeks prior to publishing 2

SECTION	PUBLISHING DATE	BOOKING DEADLINE	MATERIAL DEADLINE	FORMAT	TYPE	ADVERTISING CONTACT	Section Content Contact
JANUARY		JANUARY		JANUARY			JANUARY
Beating the Stress	Friday, January 8	Wednesday, December 30	Friday, January 1	ONLINE ONLY	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Babies Of The Year	Saturday, January 16	Wednesday, January 6	Friday, January 8	Broadsheet	Editorial	Rob H./ Deb G.	Adam Gutteridge
Investing I	Thursday, January 21	Wednesday, January 13	Friday, January 15	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Pre-owned Wheels	Thursday, January 21	Wednesday, January 13	Friday, January 15	Broadsheet	Editorial	Norm Laing	Mark Richardson
Automotive 8-pg feature	Monday, January 25	Wednesday, January 20	Friday, January 22	8 pullout A-SEC		Norm Laing	Mark Richardson
Tax Strategies	Thursday, January 28	Wednesday, January 20	Friday, January 22	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Home improvement	Thursday, January 28	Wednesday, January 20	Friday, January 22	Broadsheet	Editorial	Rob Humphries	Gale Beeby
FEBRUARY		FEBRUARY		FEBRUARY			FEBRUARY
HDTV ONLINE ONLY	Monday, February 1	Wednesday, January 27	Friday, January 29	ONLINE ONLY	Editorial		Special Sections - Adam Gutteridge
Investing II	Thursday, February 4	Wednesday, January 27	Friday, January 29	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Investing III	Thursday, February 11	Wednesday, February 3	Friday, February 5	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Auto Show I	Thursday, February 11	Wednesday, February 3	Friday, February 5	Broadsheet	Editorial	Norm Laing	Wheels- Mark Richardson
Fashion Feature: Valentines day	Thursday, February 11	Wednesday, February 3	Friday, February 5	within Living	Editorial	Joanne Murchison	Kim Honey Life, Fashion
OLYMPIC PREVIEW	Thursday, February 11	Wednesday, February 3	Friday, February 5	Broadsheet	Editorial	Joanne Murchison	Mike Simpson
Auto Show II	Thursday, February 18	Wednesday, February 10	Friday, February 12	Broadsheet	Editorial	Norm Laing	Wheels- Mark Richardson
Investing IV	Thursday, February 18	Wednesday, February 10	Friday, February 12	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Online Trading	Saturday, February 20	Wednesday, February 10	Friday, February 12	Broadsheet +ONLINE	Editorial	Theresa Rasp	Business - Mark Atchison
Education-MBA	Saturday, February 20	Wednesday, February 10	Friday, February 12	Broadsheet	Editorial	Dave Gittings	Business - Mark Atchison
Pre-owned Wheels	Thursday, February 25	Wednesday, February 17	Friday, February 19	Broadsheet	Editorial	Norm Laing	Business - Mark Atchison
Travel Extra-Europe	Sunday, February 28	Thursday, February 4	Wednesday, February 17	Glossy Broadsheet	Editorial	Gayle Matthews	Travel - Jim Byers
MARCH		MARCH		MARCH			MARCH
March Madness	Monday, March 1	Wednesday, February 24	Friday, February 26	Broadsheet	Editorial	Joanne Murchison	Mike Simpson
OLYMPIC WRAP-UP	Monday, March 1	Wednesday, February 24	Friday, February 26	Broadsheet	Editorial	Joanne Murchison	Mike Simpson
Women's Health	Thursday, March 4	Wednesday, February 24	Friday, February 26	Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
Pre-owned Wheels	Thursday, March 18	Wednesday, March 10	Friday, March 12	Broadsheet	Editorial	Norm Laing	Wheels- Mark Richardson
Earth Hour Guide	Thursday, March 25	Wednesday, March 17	Friday, March 19	Feature Pages	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
New Workers, New Skills TRIEC	Thursday, March 25	Wednesday, March 17	Friday, March 19	Broadsheet	Editorial	Deb Gallant	Adam Gutteridge
Courses & Careers	Thursday, March 25	Wednesday, March 17	Friday, March 19	Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Fashion Feature:	TBD			within Living	Editorial	Joanne Murchison	Kim Honey-Life, Fashion
APRIL		APRIL		APRIL			APRIL
Points and Rewards	Thursday, April 1	Wednesday, March 24	Friday, March 26	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Golf 2010 Magazine	Thursday, April 8	Tuesday, March 9	Friday, March 12	Glossy Magazine	Editorial	Joanne Murchison	Travel - Jim Byers
Travel Rewards	Thursday, April 8	Wednesday, March 31	Friday, April 2	Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Niagara on the Lake	Thursday, April 8	Wednesday, March 31	Friday, April 2	Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
Buying and Selling a Home	Thursday, April 15	Wednesday, April 7	Friday, April 8	Broadsheet	Editorial	Cindy Lloyd	Real-estate- Gayle Beeby
World Fair Shanghai	Thursday, April 15	Wednesday, April 7	Friday, April 8			Gayle Matthews	Travel - Jim Byers
Pre-owned Wheels	Thursday, April 15	Wednesday, April 7	Friday, April 8			Norm Laing	Wheels - Mark Richardson
Living Green I	Saturday, April 17	Wednesday, April 7	Monday, April 12	Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
Prime Time	Saturday, April 17	Wednesday, March 31	Friday, April 2	Broadsheet	Advertising	Elizabeth Holland	N/A
International Earth Day	Wednesday, April 21	Tuesday, April 13	Friday, April 16	Broadsheet	Editorial	Joanne Murchison	Janet Hurlay
Buying a Car	Thursday, April 22	Wednesday, April 14	Friday, April 16	Broadsheet	Editorial	Mike McIntyre	Wheels - Mark Richardson
Oral Health	Thursday, April 22	Wednesday, April 14	Friday, April 16	Broadsheet	Editorial	Joanne Murchison	Special Sections - Adam Gutteridge
Prestige Magazine	Thursday, April 22	Wednesday, April 14	Friday, April 16	Glossy Magazine	magazine	Cindy Lloyd	Real-Estate- Gale Beeby
Mortgages	Thursday, April 29	Wednesday, April 21	Friday, April 23	Broadsheet	magazie	Theresa Rasp	Business - Mark Atchison
SickKids	Thursday, April 29	Tuesday, April 20	Monday, April 26	Broadsheet	Editorial	Rob Humphries	Special Sections - Adam Gutteridge
Fashion Feature:	TBD			within Living	Editorial	Joanne Murchison	Kim Honey-Life, Fashion
MAY		MAY		MAY			MAY
Mental Health	Saturday, May 1	Thursday, April 8	Thursday, April 22	Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Allergies & Asthma	Thursday, May 6	Wednesday, April 28	Friday, April 30	Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Small Business	Thursday, May 6	Wednesday, April 28	Friday, April 30	Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Home Improvement	Thursday, May 6	Wednesday, April 28	Friday, April 30	Broadsheet	Editorial	Rob Humphries	Real-Estate- Gale Beeby

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Nursing Week	Saturday, May 8	Tuesday, April 27	Friday, April 30				Broadsheet	Editorial	Deb Gallant	Doug Devine
Mental Health	Saturday, May 8	Thursday, April 27	Thursday, April 30				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Pre-owned Wheels	Thursday, May 13	Wednesday, May 5	Friday, May 7				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Prestige Magazine	Thursday, May 13	Wednesday, May 5	Friday, May 7				Glossy Magazine	magazine	Cindy Lloyd	Real-Estate- Gale Beebey
Prime Time	Saturday, May 22	Wednesday, May 5	Friday, May 7				Broadsheet	Advertising	Elizabeth Holland	N/A
Wireless and Beyond	Monday, May 24	Wednesday, May 19	Friday, May 21				Broadsheet	Editorial	Theresa Rasp	Special Sections - Mark Atchison
Fashion Feature:	TBD						within Living	Editorial	Theresa Rasp	Special Sections - Mark Atchison
JUNE		JUNE					JUNE			JUNE
Digital Photo I	Thursday, June 3	Wednesday, May 26	Friday, May 28				Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Do It! This Summer	Thursday, June 3	Thursday, May 6	Thursday, May 13				Glossy Magazine	Editorial	Dave Gittings	Doug Devine
HDTV	Thursday, June 3	Wednesday, May 26	Friday, May 28				Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Fractional Properties	Saturday, June 5	Wednesday, May 19	Friday, May 20				Broadsheet	Advertising	Cindy Lloyd	NIH
Online Trading	Saturday, June 5	Wednesday, May 26	Friday, May 28				Broadsheet	Editorial	Theresa Rasp	Mark Atchison
Digital Photo II	Thursday, June 10	Wednesday, June 2	Friday, June 4				Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
World Cup Preview	Thursday, June 10	Wednesday, June 2	Friday, June 4				Broadsheet	Editorial	JoAnne Murchison	Mike Simpson
Prestige Magazine	Thursday, June 10	Wednesday, June 2	Friday, June 4				Glossy Magazine	Magazine	Cindy Lloyd	Real-Estate- Gale Beebey
Pride Week	Thursday, June 17	Wednesday, June 9	Friday, June 11				Broadsheet	Editorial	Deb Gallant	Doug Devine
Men's Health	Thursday, June 17	Wednesday, June 9	Friday, June 11				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Prime Time	Saturday, June 19	Wednesday, June 2	Friday, June 4				Broadsheet	Advertising	Cindy Lloyd	Elizabeth Holland
Tour Toronto	Saturday, June 19	Wednesday, June 9	Friday, June 11				Broadsheet	Editorial	Gayle Matthews	Travel- Jim Buyers
Fashion Feature:	TBD						within Living	Editorial	Joanne Murchison	Kim Honey-Life, Fashion
Pre-owned Wheels	Thursday, June 24	Wednesday, June 16	Friday, June 18				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
JULY		JULY					JULY			JULY
Fractional Properties	Saturday, July 10	Thursday, June 22	Thursday, July 1				Broadsheet	Advertising	Cindy Lloyd	NIH
Home Improvement - Inside and Out	Thursday, July 8	Wednesday, June 30	Friday, July 2				Broadsheet	Editorial	Rb Humphries	Gayle Beeby
World Cup wrap-up	Monday, July 12	Wednesday, July 7	Friday, July 9				Broadsheet	Editorial	Joanne Murchison	Mike Simpson
Pre-owned Wheels	Thursday, July 15	Wednesday, July 7	Friday, July 9				Broadsheet	Editorial	Norm Laing	Wheels Mark Richardson
Honda Grand Prix-Toronto	Thursday, July 15	Wednesday, July 7	Friday, July 9						Joanne Murchison	Mike Simpson
Canadian Open	Monday, July 19	Wednesday, July 14	Friday, July 16				Broadsheet	Editorial	Joanne Murchison	Mike Simpson
AUGUST		AUGUST					AUGUST			AUGUST
Insurance	Saturday, August 14	Wednesday, August 4	Friday, August 6				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Fractional Properties	Saturday, August 14	Wednesday, July 28	Friday, July 30				Broadsheet	Advertising	Cindy Lloyd	NIH
Continuing Education	Thursday, August 19	Wednesday, August 11	Friday, August 13				Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Pre-owned Wheels	Thursday, August 19	Wednesday, August 11	Friday, August 13				Broadsheet	Editorial	Norm Laing	Wheels Mark Richardson
SEPTEMBER		SEPTEMBER					SEPTEMBER			SEPTEMBER
Back to School	Thursday, September 9	Wednesday, September 1	Friday, September 3				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
World of MBA's	Thursday, September 9	Wednesday, September 1	Friday, September 3				Broadsheet	Editorial	Dave Gittings	Doug Cudmore
TIFF	Thursday, September 9	Wednesday, September 1	Friday, September 3				Broadsheet	Editorial	JoAnne Murchison	Doug Cudmore
Prime Time	Saturday, September 11	Wednesday, August 25	Friday, August 27				Broadsheet	Advertising	Cindy Lloyd	Elizabeth Holland
Insiders' Guide to Colleges and Universities	Thursday, September 16	Friday, June 24	Thursday, July 22				Glossy Magazine	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Men's Health: Prostate Cancer	Thursday, September 16	Wednesday, September 8	Friday, September 10				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Pre-Owned Wheels- series I	Thursday, September 16	Wednesday, September 8	Friday, September 10				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Prestige Magazine	Thursday, September 16	Wednesday, September 8	Friday, September 10				Glossy Magazine	MAGAZINE	Cindy Lloyd	Real-Estate- Gale Beebey
Online Trading	Saturday, September 18	Wednesday, September 8	Friday, September 10				Broadsheet	Editorial	Theresa Rasp	Mark Atchison
Women and Cancer	Thursday, September 23	Wednesday, September 15	Friday, September 17				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Arthritis Awareness	Thursday, September 23	Wednesday, September 15	Friday, September 17				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Fractional Properties	Saturday, September 18	Wednesday, September 1	Wednesday, September 8				Broadsheet	Advertising	Cindy Lloyd	NIH
World Teachers Day	Thursday, September 30	Wednesday, September 22	Friday, September 24				Broadsheet	Editorial	JoAnne Murchison	Special Sections- Doug Devine
Fashion Feature:	TBD						within Living	Editorial	Joanne Murchison	Kim Honey-Life, Fashion
OCTOBER		OCTOBER					OCTOBER			OCTOBER
Travel Extra:Travel Sun/ Cruising	Sunday, October 3	Thursday, September 9	Wednesday, September 22				Glossy Broadsheet	Editorial	Gayle Matthews	Travel- Jim Byers
Toronto Vital Signs	Tuesday, October 5	TBD	TBD				Broadsheet	Editorial	JoAnne Murchison	Eddie Lee
Travel Rewards	Thursday, October 7	Wednesday, September 29	Friday, October 1				Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
NHL Preview	Thursday, October 7	Wednesday, September 29	Friday, October 1				Broadsheet	Editorial	JoAnne Murchison	Sports - Mike Simpson
Eye Health	Thursday, October 7	Wednesday, September 29	Friday, October 1				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Further Education	Thursday, October 7	Wednesday, September 29	Friday, October 1				Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Living Green II	Saturday, October 9	Wednesday, September 29	Friday, October 1				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
We Day	Thursday, October 14	Wednesday, October 6	Friday, October 8				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Doug Devine
Small Business Week	Thursday, October 14	Wednesday, October 6	Friday, October 8				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Pre-Owned Wheels- A162	Thursday, October 14	Wednesday, October 6	Friday, October 8				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Prestige Magazine	Thursday, October 14	Wednesday, October 6	Friday, October 8				Glossy Magazine		Cindy Lloyd	Real-Estate- Gale Beebey
GTA Top 100 Employers	Saturday, October 16	Tuesday, October 5	Thursday, October 7				Broadsheet	Editorial	Debra Gallant	Business - Mark Atchison
Prime Time	Saturday, October 16	Wednesday, September 29	Friday, October 1				Broadsheet	Advertising	Cindy Lloyd	Elizabeth Holland

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Investing V	Thursday, October 21	Wednesday, October 13	Friday, October 15				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
HDTV	Thursday, October 21	Wednesday, October 6	Wednesday, October 13				Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Home Improvement	Thursday, October 21	Wednesday, October 6	Wednesday, October 13				Broadsheet	Editorial	Rob Humphries	Real-Estate- Gale Beeby
Caribbean Travel (Closed Section)	Monday, October 25	Wednesday, October 13	Friday, October 15				Broadsheet	Editorial	Gayle Matthews	Travel- Jim Byers
Credit Cards	Monday, October 25	Wednesday, October 13	Friday, October 15				8-Pg. pullout 'A' News	Editorial	Theresa Rasp	Business - Mark Atchison
Wealth Management	Saturday, October 30	Wednesday, October 20	Friday, October 22				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Fashion Feature:	TBD						within Living	Editorial	Joanne Murchison	Kim Honey-Life, Fashion
NOVEMBER		NOVEMBER					NOVEMBER			NOVEMBER
Diabetes	Thursday, November 4	Wednesday, October 27	Friday, October 29				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Retirement Planning	Thursday, November 4	Wednesday, October 27	Friday, October 29				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
New Vehicles 2011	Thursday, November 4	Wednesday, October 27	Friday, October 29				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Investing VI	Thursday, November 11	Wednesday, November 3	Friday, November 5				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Children's Mental Health	Thursday, November 11	Wednesday, November 3	Friday, November 5				Broadsheet	Editorial	JoAnne Murchison	Special Sections - Adam Gutteridge
Santa Claus Parade / song sheet	Thursday, November 11	Wednesday, November 3	Friday, November 5				8-pg Broadsheet	Editorial	JoAnne Murchison	Kim Honey-Life, Fashion/ Doug Devine
Wireless and Beyond	Monday, November 15	Tuesday, November 2	Friday, November 5				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Holiday Gift Guide	Thursday, November 18	Wednesday, November 10	Friday, November 12				Broadsheet	Editorial	Rob Humphries	Doug Devine
Pre-Owned Wheels-	Thursday, November 18	Wednesday, November 10	Friday, November 12				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
Western Canada	Thursday, November 18	Wednesday, November 10	Friday, November 12				Broadsheet	Editorial	Deb Gallant	Special Sections - Adam Gutteridge
Online Trading	Saturday, November 20	Wednesday, November 10	Friday, November 12				Broadsheet	Editorial	Theresa Rasp	Mark Atchison
Travel Extra Skiing	Sunday, November 21	Wednesday, November 17	Friday, November 19				ONLING ONLY	ONLING ONLY	Gayle Matthews	Travel- Jim Buyers
Continuing Education	Monday, November 22	Wednesday, November 17	Thursday, November 18				Broadsheet	Editorial	Dave Gittings	Special Sections - Adam Gutteridge
Digital Photo III	Thursday, November 25	Wednesday, November 17	Friday, November 19				Broadsheet	Editorial	Theresa Rasp	Special Sections - Adam Gutteridge
Investing VII	Thursday, November 25	Wednesday, November 17	Friday, November 19				Broadsheet	Editorial	Theresa Rasp	Business - Mark Atchison
Fashion Feature:	TBD						within Living	Editorial	Joanne Murchison	Kim Honey-Life, Fashion
DECEMBER		DECEMBER					DECEMBER			DECEMBER
Digital Entertainment	Thursday, December 2	Wednesday, November 24	Friday, November 26				Broadsheet	Editorial	Theresa Rasp	Doug Devine
Holiday home Fix up	Thursday, December 2	Wednesday, November 24	Friday, November 26				Broadsheet	Editorial	Rob Humphries	Real Estate- Gayle Beeby
Travel Extra: Travel Sun	Sunday, December 5	Thursday, November 12	Wednesday, November 25				Glossy Broadsheet	Editorial	Gayle Matthews	Travel- Jim Byers
Last Minute Shopping Guide	Thursday, December 9	Wednesday, December 1	Friday, December 3				Broadsheet	Editorial	Rob Humphries	Kim Honey-Life, Shopping
Pre-Owned Wheels-	Thursday, December 16	Wednesday, December 8	Friday, December 10				Broadsheet	Editorial	Norm Laing	Wheels - Mark Richardson
The Very Last Minute Shopping Guide	Thursday, December 16	Wednesday, December 8	Friday, December 10				Broadsheet	Editorial	Rob Humphries	Kim Honey-Life, Shopping

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