

WORLD
TEACHERS'
DAY

Thursday, October 1st 2009



In anticipation of World Teachers' Day Oct. 5, the Star's special section Oct. 1 will celebrate teachers across the province who are making a difference, including the winner of our very first Toronto Star Teacher Award, selected by a panel of judges from more than 160 entries. Other stories in the section will focus on current issues facing Ontario's teachers, schools, students and parents -- a must read for anyone connected to Ontario's education system.

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The Toronto Star reaches...

- **1,323,000** Adults 18+ in Ontario
- **726,000** Adults 25-54 in Ontario
- **776,000** Adults with household incomes over \$75,000 in Ontario
- **577,000** Parents in Ontario...
- **43,000 teachers**

Source: PMB 2009 – Two-Year Study, read Star yesterday
Base: Ontario, Adults 18+ (10,113,000)

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