

SPECIAL SECTION
Canada's Best Diversity Employer's



Thursday, February 19th, 2009

Orders: Tuesday, February 10th

Material: Thursday, February 12th

Print Reach.....982,000 readers

In Canada today we define diversity as including the following 5 designated groups: lesbians, gays, bisexual, and transgendered persons, aboriginals, persons with disabilities, visible minorities & women. The companies included in Canada's Best Employers for Diversity have realized the benefits of inclusive hiring practices and our special section will share some of these company's best ideas and stories with our readers.

Source: NADbank 2006 Full Study

Base: Ontario Adults 18+

*3-Day Package Buy : 1 ad in the Special Section - 2 ads in Careers or Buy 3 Recruitment Special Special Sections in 2009

<p>Full Page</p> <p>10 1/2" x 20 13/16"</p> <p>Colour:\$88,091 B+W: \$73,409</p>	<p>2/3 Page</p> <p>10 1/2" x 13 9/16"</p> <p>Colour:\$57,319 B+W: \$47,766</p>	<p>1/2 Page Impact</p> <p>8 3/8" x 13 9/16"</p> <p>Colour:\$45,855 B+W: \$38,213</p>	<p>1/2 Page Verti.</p> <p>5 3/16" x 20 13/16"</p> <p>Colour:\$44,045 B+W: \$36,704</p>	<p>1/4 Page Verti.</p> <p>5 3/16" x 10 5/16"</p> <p>Colour:\$21,872 B+W: \$18,227</p>	<p>Banner Front of Section (1 ONLY)</p> <p>10 1/2" x 2 13/16"</p> <p>Colour: \$43,704 B+W: N/A</p>
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*1-Day Package Buy: Special Section Only

<p>Full Page</p> <p>10 1/2" x 20 13/16"</p> <p>Colour:\$32,044 B+W: \$26,703</p>	<p>2/3 Page</p> <p>10 1/2" x 13 9/16"</p> <p>Colour:\$21,404 B+W: \$17,837</p>	<p>1/2 Page Impact</p> <p>8 3/8" x 13 9/16"</p> <p>Colour:\$17,327 B+W: \$14,439</p>	<p>1/2 Page Verti.</p> <p>5 3/16" x 20 13/16"</p> <p>Colour:\$16,783 B+W: \$13,986</p>	<p>1/4 Page Verti.</p> <p>5 3/16" x 10 5/16"</p> <p>Colour:\$8,467 B+W: \$7,056</p>	<p>Banner Front of Section (1 ONLY)</p> <p>10 1/2" x 2 13/16"</p> <p>Colour:\$14,568 B+W: N/A</p>
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